

SUCCESS STORY

SERICULTURE- AN ALTERNATE INCOME GENERATING ENTERPRISE FOR THE FARMERS OF THIRUVARUR DISTRICT

1	Background of farmer	:	<p>Mr. R.Ganesh Mahilanchery Panagudi (Tk) Nannilam (Tk) Thiruvapur (Dt) Mobile: 9159408827 Land holding : 7 Acres</p> <p>Details :</p> <p>With a background in agriculture, a 28 years old 12th studied young initially started cultivating paddy and cotton as like of other delta farmers. Later he wanted some change and wish to try in the areas of other farmers of Thiruvapur Dt did not take up.</p> <p>For the first time in Thiruvapur District he has started sericulture unit and successfully producing good quality cocoon with good yield and profit.</p>
2	Intervention Process	:	Meetings, Trainings and workshop
3	Intervention technology	:	<p>This KVK has conducted a front line demonstration on Integrated Pest Management in Mulberry and he harvested good quality mulberry leaves with higher yield.</p> <p>Later, this KVK has also introduced Bivoltine white silkworm in the place of yellow silkworm and harvested higher cocoon yield.</p>

4	Impact Horizontal spread	:	<p>Paddy and cotton are the major crops cultivated by his family members for several years. With much interested in allied activities of agriculture, he got trained in sericulture and become a successful entrepreneur. His sericulture unit was visited by final yera agricultural students of PAJANCOA, Karaikal, ADAC& RI, Trichy. The Ex collector of Thiruvarur Mr. Natarajan has visited his unit few times and its boosts his interest.</p>
5	Impact economic gains	:	<p>He harvested 85 kgs of white silkworm as against 65 kgs of yellow silkworm. After the introduction of white silkworm, he has earned Rs.13500/- more income for 100 dfl (White silkworm cocoon @ Rs. 350/kg = Rs.29,750 as against yellow silkworm cocoon @ Rs. 250/kg = Rs.16,250).</p> <p>Hence, sericulture has provided the high returns of Rs.29,750 for 100 dfl in a short span of 25-30 days and it s possible to grow 5-8 times in a year.`</p>
6	Impact on employment generation	:	<p>Cropping along with allied enterprises will give the sustainable income to the farmers with reduced input cost. Though many crops are suitable for polyhouse, he has started up with cucumbers followed by capsicum, mushroom etc., He is still standardizing for the profit.</p>